

WINTER AT TANTORA

A TIMELESS CELEBRATION IN A TIMELESS PLACE



AL ULA INTRODUCTION

In a corner of North-West Saudi Arabia lies AlUla – a desert landscape that is as magnificent as it is mysterious. In this remote corner, one can find Saudi Arabia's first UNESCO World Heritage Site – Hegra; a millennia-worth of archeological treasures and records of timeless traditions that continue to this day.

The size of Belgium, and with over 131 majestic rock-carved tombs, stunning ancient petroglyphs and rock drawings, AlUla is place of awe-inspiring beauty.

In addition to its natural attractions, AlUla has played a role as a meeting ground for the East and the West over the course of history. It has played host to different civilisations, from the Nabateans to the Romans and was the site of the infamous Lawrence of Arabia's military action against the Hijaz railway.

WINTER AT TANTORA INTRODUCTION

The Winter at Tantora Festival celebrates AlUla as the cradle of the region's culture and a vital stop on the Incense Route that brought together people, cultures and traditions. Over the course of 12 weekends (from 19 December – March 7), Winter at Tantora will showcase the very best in regional and international music, art and culture, connecting East with West, just as AlUla has done for thousands for years.

The centerpiece of the celebration will take place in the purpose built, iconic concert hall Maraya – Arabic for mirror – a 500 capacity, state of the art facility with a mirrored facade to reflect the timeless natural beauty of AlUla.

Last year, the inaugural festival greeted over 37,000 visitors from around the world over 10-weeks and hosted household names such as Andrea Bocelli, Yanni, Majida El Roumi and Lang Lang for sell-out performances. This year's line-up will be legendary and timeless, with global and local artists from the East and the West converging in AlUla.

For the luxury traveler, Winter at Tantora offers a series of 12 premium weekend experiences that encapsulates the very best in art, music, food and entertainment.





EVENTS SCHEDULE

Kicking off on December 19, the Winter at Tantora festival will see an array of events that will appeal to the travel, adventure and culture lover as well as the devoted gastronome.

FESTIVAL ACTIVITIES

19 DECEMBER - 7 MARCH



Heritage Sites Experience:
Discover the breathtaking landscape and history of Hegra, Dadan and Jabal Ikmah.



Vintage Aircraft Flights:

Fly across AlUla in style with the famous WW2 T6 Harvard advanced fighter trainer. Our pilots will take you on a spectacular and exciting route over the wonders of AlUla to see the unique and magical landscape from



Rotating Chefs:

A series of exclusive and bespoke culinary experiences, crafted by Michelin-starred chefs from around the world for the luxe traveller in AlUla.



Wadi AlQura:

Walk through the Wadi AlQura Market and learn about the timeless traditions and customs of the region.



Farm Experience:

Set in a wonderful valley, Princess Nora's Farm offers a wonderful rustic Arabian cafe specialising in 26 varieties of dates. You can meet some amazing animals like emus and gazelles too!



Restaurants and cafes:

Dine against the timeless backdrop of AlUla and sample a wide array of international flavors and culinary cultures with a selection of restaurants and cafes available: La Cantine du Faubourg, Annabel's, Sass Café, La Rustica, Grind Salt, Camel Steps.



Winter Park:

A street-food lovers delight with culinary gems from around the world.



EVENTS

2 - 11 Jan 2019:

AlUla Balloon Festival:

Experience AlUla from the skies, either as part of a 100-strong flotilla of hot air balloons at sunrise or an individual ride at sunset



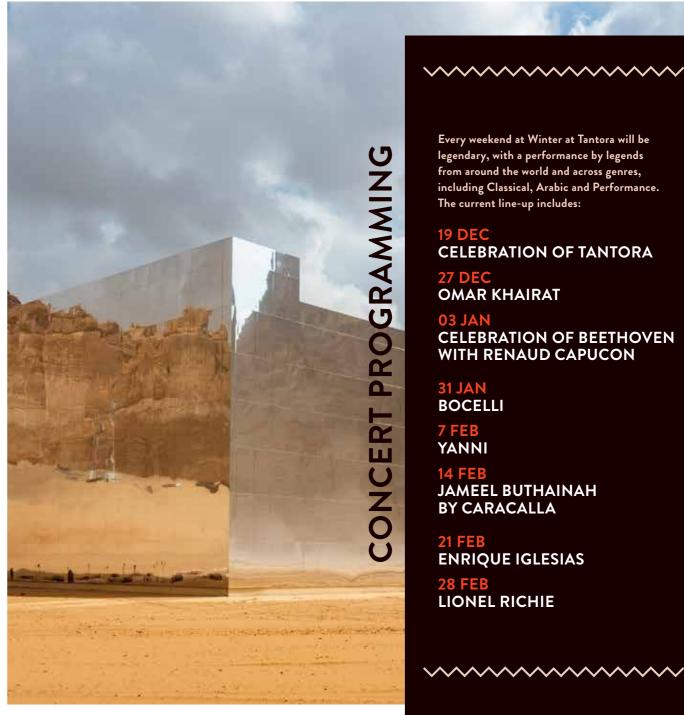
1 Feb 2020:

Fursan Endurance Cup:

Over 200 riders from across the globe attempt to navigate the 120km course in the second biggest endurance race in the world

More coming soon





Every weekend at Winter at Tantora will be legendary, with a performance by legends from around the world and across genres, including Classical, Arabic and Performance. The current line-up includes:

CELEBRATION OF TANTORA

OMAR KHAIRAT

CELEBRATION OF BEETHOVEN WITH RENAUD CAPUCON

31 JAN

BOCELLI

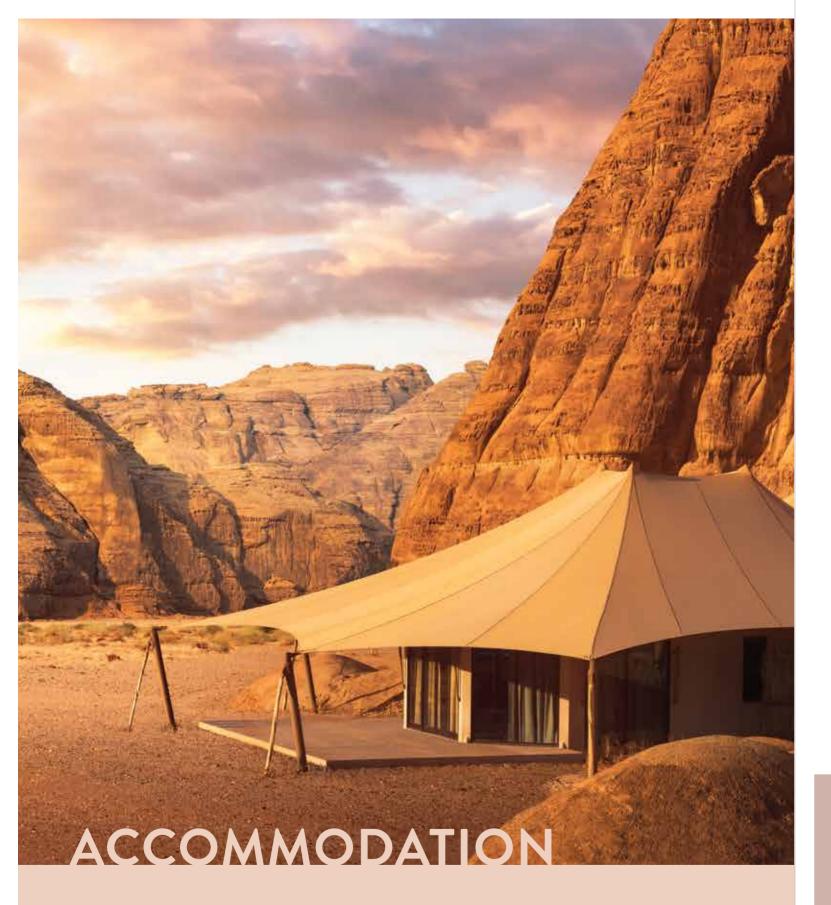
7 FEB

YANNI

14 FEB JAMEEL BUTHAINAH BY CARACALLA

ENRIQUE IGLESIAS

LIONEL RICHIE



ASHAR RESORT 5*****

32 keys, inclusive of five royal villas, all with a personal butler and travel concierge service two months prior to travel and complimentary activities

SAHARI 3***

133 keys, value accommodation in the form of permanent tents with en-suite facilities

SHADEN 4****

68 key resort with additional rooms open now for booking starting November 2019

PACKAGES

Let us design a travel package bespoke to your interests and requirements. Travellers are encouraged to experience a full weekend of history, heritage and culture. For those short on time, one-day packages can be organized.

WEEKEND PACKAGES

■ GOLD: USD 3,300 PER COUPLE

- Two nights' accommodation in Sahari with full board Economy class return flight from Jeddah or Riyadh Transportation around AlUla in a shared bus
- Visit to one of AlUla's renowned heritage sites
- Seat in Gold section of Maraya concert hall for Friday's concert and gala dinner

■ PLATINUM: USD 5,060 PER COUPLE

- Two nights' accomodation in the newly renovated Shaden resort with full board
- Economy class return flights from Jeddah or Riyadh
- Private driver
- Visit to one of AlUla's renowned heritage sites
- Platinum seating at Maraya concert hall for Friday's concert and gala dinner

■ DIAMOND: USD 17.800 PER COUPLE

- Inclusive of the below but can be tailored to guest needs and interests.
- Two nights' in Ashar resorts one and two-bed villas
- Personal butler service
- Dedicated concierge provided by Quintessentially on site and two months prior to travel
- Business class return flight from Riyadh or Jeddah on availability
- Meet and greet at the airport
- Personal driver for the weekend
- Visit to one of AlUla's renowned heritage sites

ONE DAY PACKAGES

■ GOLD: USD 2,800 PER COUPLE

- Return flight in Economy class from Jeddah or Riyadh
- Transport around AlUla via bus
- Visit to one of AlUla's renowned heritage sites
- · Gold level seating at Friday's performance in Maraya and gala dinner

● PLATINUM: USD 4,200 PER COUPLE

- Return flight in Economy class from Jeddah or Riyadh
- Transport around AlUla in a private car
- Visit to one of AlUla's renowned heritage sites
- Seat in Platinum level seating at Friday's performance in Maraya and gala dinner
- It is possible to book without a flight, please enquire with our agents

■ DIAMOND: USD 5,200 PER COUPLE

- Return flight in Business class from Jeddah or Riyadh, subject to availability
- Meet and Greet at the airport
- Transport around AlUla via private car
- Visit to one of AlUla's renowned heritage sites
- Seat in Diamond level seating at Friday's performance in Maraya and gala dinner
- Additional authentic or gastronomic experience

UPGRADES

DINING:

FROM 370 USD PER PERSON

With world-class restaurant pop-ups in AlUla for the festival period guests can upgrade full board bookings to include lunch or dinner at one of the restaurants.

EXTRA NIGHT:

Extending your stay in AlUla throughout the week is possible.

THEMED BOLT-DOWNS

ALULA FROM ABOVE:

FROM 1280 USD PER PERSON

The ultimate for aviation lovers or thrill seekers, this package includes a Glow show, ride in a vintage aircraft and hot air balloon during the festival.

GASTRONOMY:

FROM 480 USD PER PERSON

Guests can add additional dining experiences such as tasting local produce from local farms, sample the food truck fare at the Winter Park or be part of unique dining experience hosted by a Michelin-starred chef.

ALULA SUBMERSION: FROM 1015 USD PER PERSON

Experience a trip to a local farm, trip to Wadi Al Qura market to browse and buy local arts and crafts and immersive trips to Hegra and Dadan.

^{*}prices are subject to change



FAQ

WHAT ARE THE DATES OF WINTER AT TANTORA?

Winter at Tantora runs for 12 weekends from 19 December 2019 to 7 March 2020. The festival runs from Thursday to Saturday each week.

HOW DO I GET TICKETS?

Please visit www.experiencealula.com

HOW MUCH DOES THE EVENT COST?

Prices start from 25 SAR for individual public events, but event packages are bespoke and built to each customer's requirement.

CAN I ATTEND JUST SOME OF THE EVENTS?

There are one day or weekend packages available or you can purchase individual tickets to select events. You cannot attend the festival without a package or ticket.

CAN I CUSTOMIZE MY PACKAGE?

All packages are bespoke and built to the individual's requirement

ARE THERE PLACES TO STAY AT THE FESTIVAL?

There are different options for accommodation at the festival. These range in facilities and budget. Please visit the 'Plan your trip' section of the website to see all accommodation types.

WHAT KIND OF RESTAURANTS AND OTHER AMENITIES SHOULD I EXPECT?

Al Wadi, Shaden and Sahari all have on site restaurants. Food trucks and specially-selected pop-up Taste of AlUla restaurants are all part of the festival experience and your package.

WILL THERE BE WI-FI AT THE FESTIVAL?

There are WiFi hotspots at select locations and all hotels. It is advised, however, if travelling from abroad, to purchase a local STC SIM card from one of the telecom providers in the Riyadh or Jeddah airports.

WHAT WILL THE WEATHER BE LIKE?

Winter is the best time to visit AlUla with temperatures ranging from 10 to 25 degrees. It can get colder at night, so it is recommended to pack some warm clothing.

ARE ANY OF THE EVENTS WEATHER DEPENDENT?

Yes, several of the events are weather dependent. These will be clearly communicated to you on booking, and should any events be fully cancelled due to bad weather, there will be refunds available.

HOW DO I GET TO THE FESTIVAL?

Reaching AlUla by road is an approximately 3.5 hour drive from Medina. If you are flying directly to AlUla, it is necessary to purchase a flight with your festival ticket, the festival organisers will arrange this for you. Please visit 'Plan your visit' for details.

WHAT'S THE LOCAL CURRENCY?

Saudi Riyals. There are ATMs in AlUla but no currency exchange, so you should plan to exchange money in the Riyadh or Jeddah airports.

WHAT ARE THE LOCAL CUSTOMS AND DRESS CODE?

Saudi Arabia is a nation where the local custom is to dress modestly and respectfully, with this in mind, both women and men should cover their legs and arms to the elbow. It is not necessary for women to wear an abaya or cover their head, however, should you wish to wear an abaya, there are many beautiful and fashionable options that reflect the rich heritage of the area.

CAN WOMEN TRAVEL TO SAUDI ARABIA ALONE?

Yes, absolutely. Saudi Arabia is a very safe country for lone travelers with very low crime rate.

WHAT ARE THE VISA REQUIREMENTS FOR TRAVELING TO SAUDI ARABIA, AND HOW LONG WILL IT TAKE TO GET ONE?

A tourist e-visa is included in the price of your ticket. It is a simple application online that takes 24 hours to process. You will receive guidance on applying for a visa once you purchase your ticket.

